



Corporate Partner  
*Information and Application*

## Introduction

The Business Continuity Institute was founded in 1994 to enable individual members to obtain guidance and support from fellow business continuity practitioners.

Many organisations, however, feel they would like to contribute more to the BCI but, as the BCI is an institute of individuals, it is often difficult to incorporate the capabilities of these companies within the ethos of a professional institute.

The BCI Board believe that now is the right time to work in partnership with these organisations to further raise the profile of BCM and to ensure that corporate excellence in BCM is adopted more widely throughout the public, private and not-for-profit sectors.

The BCI Board have, therefore, taken a decision to launch a new stand alone association – The BCI Partnership - enabling organisations to work with the BCI to deliver the overall BCI mission of:

*Promoting the art and science of business continuity management worldwide*

The BCI Partnership is a not for profit association and is a wholly owned subsidiary of the Business Continuity Institute. Surpluses generated by the Partnership will be retained by the Partnership to fund future activities.

## Partnership Aims

The aims of the BCI Partnership are to raise the profile of business continuity management (BCM) as a discipline and to promote corporate excellence in the delivery of BCM.

To achieve these aims the BCI Partnership will undertake to:

- Engage in awareness raising campaigns using communications specialists
- Carry out industry research to better understand how BCM is used
- Hold Workshops and events to share knowledge
- Publish awareness raising papers and documents
- Run high profile Business Continuity Awareness Weeks
- Lobby government and high profile business organisations

## Commitment by Corporate Partners

Corporate partners are expected to aim to achieve the highest standards of BCM practice by appointing qualified BCM practitioners and/or Consultants where possible and/or encouraging existing staff to become certified.

Partnership Feature	Gold Partner	Silver Partner	Bronze Partner
	£3000 per annum	£1500 per annum	£500 per annum
<b>Use of BCI Logo</b> Demonstrating to clients and staff that the organisation has made a commitment to adopting BCM principles. Useful aid to recruitment: a demonstration of commitment to BCM principles to prospective employees.	Will be provided stating level of Partnership	Will be provided stating level of Partnership	Will be provided stating level of Partnership
<b>Partnership Key Contact</b>	One per site/location	One per organisation	One per organisation
<b>Named Contacts</b>	Unlimited – each with unique contact details	Unlimited – each with unique contact details	Unlimited – each with unique contact details
<b>Key Account Manager</b> Appointed by the BCI to advise on certification and development of organisation staff	Annual meeting with Key Account Manager	Email advice available	Email advice available
<b>Access to Research reports</b> A key stated aim of the BCI Partnership is to conduct industry research on: perceptions and understanding of BCM; how it is implemented and latest trends.	Full copies of generic reports  Invitation to participate in syndicated projects	Executive summaries	Executive summaries
<b>Continuity magazine</b> Relaunched in October 2007 as a magazine focussing on BCM in a business environment. A digital version is also planned	Circulated to all Key and Named Contacts  Additional copies available on request	Circulated to all Key and Named Contacts	Circulated to all Key and Named Contacts

<b>BCI Symposium</b> The annual BCI Symposium is the key networking/learning event in the BCM calendar	One free place and BCI member discount rates for up to 4 Named Contacts	BCI member discount rates for up to 4 Named Contacts	BCI member discount rates for up to 2 Named Contacts
<b>BCI Forums</b> Local Forums are run at "grass roots" level by the members for the members	Access for all Named Contacts	Access for all Named Contacts	Access for all Named Contacts
<b>BCI Workshops</b> A series of one-day Workshops are in production which will provide: <ul style="list-style-type: none"> <li>• Access to top-level expertise and shared experiences;</li> <li>• Professional Networking</li> <li>• Published outcomes</li> </ul>	One free place at up to 2 events per year  BCI member discount rates for all Named Contacts  First time attendees will become Named Contacts	BCI member discount rates for all Named Contacts  First time attendees will become Named Contacts	BCI member discount rates for all Named Contacts  First time attendees will become Named Contacts
<b>Special Interest Groups (SIGs)</b> Virtual groups accessed via the BCI website –topic and sector based. Sharing advice and experience. Workshops may develop from some SIGs as will published outcomes	Access to discussion groups for all employees.  Those who register to participate will become Named Contacts.  Access to published outcome for all Named Contacts	Access to discussion groups for all employees.  Those who register to participate will become Named Contacts.  Access to published outcome for all Named Contacts	Access to discussion groups for all employees.  Those who register to participate will become Named Contacts.  Access to published outcome for all Named Contacts
<b>BCI Products and Services</b> The BCI has a suite of products and services in development many of which are available to members at a discount	Member discounts available	Member discounts available	Member discounts available
<b>Member discounts</b> The BCI, on behalf of members, negotiates discounts on third party events, conferences, training and products	Discounts available to Named Contacts	Discounts available to Named Contacts	Discounts available to Named Contacts

<b>BCI ENewsletter</b> Regular ENewsletter sent to BCI members advising on latest news, developments and discounts	Sent to all Named Contacts	Sent to all Named Contacts	Sent to all Named Contacts
<b>Publishing</b> Opportunities to submit articles and White Papers for publishing on the BCI website and in Continuity	Accepted from all employees	Accepted from all employees	Accepted from all employees
<b>BCI Congresses</b> The BCI plan to develop a series of High Level Congresses looking at latest trends as BCM matures	Exclusively available to BCI members and BCI Partner Key and Named Contacts	Exclusively available to BCI members and BCI Partner Key and Named Contacts	Exclusively available to BCI members and BCI Partner Key and Named Contacts

## APPLICATION FORM FOR CORPORATE PARTNERSHIP OF



I wish to apply on behalf of ..... (insert organisation name) as a Corporate Partner of the BCI Partnership.

Contact Details for Key Contact	
Full Name	
Title	Mr, Mrs, Ms, Miss, Dr (delete as appropriate)
Position in Organisation	
Telephone Number	
Mobile/Cell Number	
Email Address	
Organisation details	
Organisation Name	
Organisation Address	
Telephone Number - switchboard	
Fax Number	
Industry Sector eg retail, banking	

We wish to take:

- Gold Status  at £3000 per annum
- Silver Status  at £1500 per annum
- Bronze Status  at £500 per annum

## APPLICATION FORM FOR CORPORATE PARTNERSHIP OF



Annual subscriptions run on an anniversary basis ie those organisations joining in October would be due for renewal the following September.

Please give information on where the invoice should be sent:

Contact Details for Invoicing	
Full Name	
Title	Mr, Mrs, Ms, Miss, Dr (delete as appropriate)
Position in Organisation	
Telephone Number	
Email Address	
Address details	
Organisation Name	
Organisation Address	
Purchase Order Number	
PO Number (if appropriate)	

Upon receipt of payment the BCI will contact the Key Contact to set up Named Contacts.

Please send this completed application form to:

The BCI Partnership  
10 Southview Park  
Marsack Street  
Caversham  
Berkshire  
RG4 5AF  
UK

Fax: + 44 (0)870 603 8761

Email: [partnership@thebci.org](mailto:partnership@thebci.org)

